

For Immediate Release

LOCAL AUTHOR USES INNOVATIVE FORMAT FOR THREE NEW PUBLICATIONS

Ann Arbor, Mich January 12, 2011 - Linda Diane Feldt is already well known for her work as a holistic health practitioner, blogger, and long time volunteer. Now she has added three new publications to her name, available as serialized electronic subscriptions.

Her first three books showed a range of interests beginning with the instruction manual with DVD, "Massage: Learning to Give and To Receive." That was followed by a special compilation of works by her mother and father concerning her mother's death, interwoven with her commentary, titled "Dying Again: Thirteen Years of Writing and Waiting." Next came her popular cookbook featuring greens: "Spinach and Beyond: Loving Life and Dark Green Leafy Vegetables."

Feldt's three new topics begin with "Cultivate Curiosity and Anticipate Miracles: Observations of Life," a collection of 52 short stories on life, death, dogs, and other true stories. Written over the course of a few decades, some stories have been previously published but most are newly revealed. All the stories are true and reflect the title's statement – that both curiosity and optimism are important in life. The next book, "Integrating Ethics: Resources for Integrative and Alternative Health Care," is the culmination of many years of work. Its chapters cover a wide range of ethical topics of concern in complementary and alternative health care. From pro bono work to dealing with insurance companies, sexual attraction with clients, and the down side of confidentiality, over 100 topics will be explored in the next two years. The last new publication is another cookbook, this time focusing on recipes using wild foods. "Wildcrafting Recipes: Loving and Eating Wild Foods" will deliver a new recipe featuring local wild foods, every week for one year.

The format of the new offerings is simple and cutting edge. For a small yearly fee, the subscriber receives a new story, chapter or recipe as a link in a weekly e-mail, for 52 total. There is also a link to a forum where the writing can be discussed, and readers can share ideas, responses, and criticisms. At the end of the year a physical book will be published, with subscribers able to purchase that just above cost, and others able to purchase for full price as an e-book or a paperback.

This innovative format takes advantage of technology and allows Feldt to write without having to invest in inventory, to avoid depending on the favor of a publisher, and to maintain a closer connection with her readers. She has set up an extensive Web site to support her work (writing.lindadianefeldt.com), and to generate direct sales of her current and past work.

About Linda Diane Feldt: In addition to her writing, her private practice and teaching, Linda Diane is a blogger for AnnArbor.com on wildcrafting, a three term board member and three times past president of the People's Food Co-op; she has taught for the UM

Medical School, School of Nursing, and School of Pharmacy; was a long time volunteer and former Program Coordinator for Ozone House, an 8 year volunteer for Arbor Hospice doing pet therapy, for eight years was an adjunct faculty member for the Rudolf Steiner High School teaching health; and has held a number of other volunteer roles in the Ann Arbor Community. She has lived in Ann Arbor's Old West Side for over 30 years, and currently lives with her Rhodesian Ridgeback Nala.

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